



SPONSORSHIPS

2018 SEASON





Ashburton Little Athletics Centre (ALAC) is the newest little athletics centre in Western Australia. We had over 50 registered athletes (age 5 - 17) in our first season.

ALAC is based in the heart of the Pilbara. The athletics venue is situated at Minna Oval in Tom Price.

The winter athletics season runs from May to Mid September, with ALAC training once a week. Weekly competitions are held at Minna Oval, usually on a Sunday afternoon from 2.30pm.

ALAC prides itself with a proactive committee who work tirelessly for our athletes. In our first season we were able to provide a full athletics program for our athletes.

ALAC communicates directly to its members through the season via a regularly updated ALAC website, ALAC Facebook page, and member emails.

ALAC completed its first season in 2017, with 57 registered athletes between the towns of Tom Price and Paraburdoo.

ALAC prides itself in being a fun, safe environment in which all our athletes are encouraged to strive to achieve their best in a full range of athletics events.

Little Athletics in Australia

Little Athletics is a uniquely Australian modified athletics program for children from 5 to 16 years (some Centres may offer age groups outside this range) - with around 100,000 Little Athletes participating at almost 500 centres across the country.

Little Athletics promotes that it is important to "Be your Best". The emphasis is on fun, participation, performance, technique and getting involved with your family in a physical and healthy activity. The motto of Little Athletics is *'Family, Fun and Fitness'*.

Little Athletics Mission

- To develop children of all abilities
- By promoting positive attitudes and a healthy lifestyle
- Through family and community involvement in athletic activity

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$1200 per year

- Company logo on all ALAC committee members polo shirts
- Company logo on all Officials vests
- Company logo to be placed on 25 competition hurdles (front and rear)
- Promotional materials and brochures distributed to all centre members (Sponsor to supply)
- 400x600mm Company logo displayed on 3 sides of equipment trailer
- Company logo displayed on centre website and centre Facebook page
- Full page colour advertisement in Ashburton Competition Booklet
- Company logo to be on all centre emails and letterheads
- Invitation to all centre events, including Ashburton LAC awards day (A 5 minute speech is optional)

GOLD SPONSOR: \$1000 per year

- Company logo to be placed on 15 competition hurdles (front and rear)
- Promotional materials and brochures distributed to all centre members (Sponsor to supply)
- 300x500mm company logo displayed on 3 sides of equipment trailer
- Company logo displayed on centre website and centre Facebook page
- Full page colour advertisement in Ashburton Competition Booklet
- Invitation to all centre events, including opening ceremony and Ashburton LAC awards day (A 5 minute speech is optional)

SILVER SPONSOR: \$750 per year

- Company logo to be placed on 10 competition hurdles (front and rear)
- Promotional materials and brochures distributed to all centre members (Sponsor to supply)
- 292x447mm or 250x500mm company logo displayed on 2 sides of equipment trailer
- Company logo displayed on centre website and centre Facebook page
- Half page colour advertisement in Ashburton Competition Booklet
- Company logo to be on all centre emails and letterheads
- Invitation to all centre events, including opening ceremony and Ashburton LAC awards day (A 5 minute speech is optional)

BRONZE SPONSOR \$500 per year

- Company logo to be placed on 10 competition hurdles (front and rear)
- Promotional materials and brochures distributed to all centre members (Sponsor to supply)
- 222x292mm company logo displayed on 2 sides of equipment trailer
- Company logo displayed on centre website and centre Facebook page
- Half page colour advertisement in Ashburton Competition Booklet
- Invitation to all centre events, including opening ceremony and Ashburton LAC awards day (A 5 minute speech is optional)

ADVERTISING SPONSOR \$250 per year

- Company logo displayed on centre website and centre Facebook page
- Half page colour advertisement in Ashburton Competition Booklet
- 222x292mm company logo displayed on 2 sides of equipment trailer
- Invitation to Ashburton LAC awards day.

AWARDS SPONSOR: \$250 per year

- Naming rights to an award of your choice (Can choose existing or create your own)
- Company logo displayed on centre website and centre Facebook page
- Half page colour advertisement in Ashburton Competition Booklet
- Invitation to Ashburton LAC awards day for presentation of award.

INFORMATION

- **PLATINUM SPONSOR - \$1200 per year**
- **GOLD SPONSOR - \$1000 per year**
- **SILVER SPONSOR - \$750 per year**
- **BRONZE SPONSOR - \$500 per year**
- **COMPETITION ADVERTISING - \$250 per year**
- **AWARDS SPONSOR - \$250 per year**

PRESIDENT

SHANE SCOTT
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SPONSORSHIP AGREEMENT FORM

Please fill out the following agreement

I/We agree to support the Ashburton Little Athletics Centre as a;
(Please tick your choice)

<input type="checkbox"/>	Platinum Sponsor \$1200 per year	<input type="checkbox"/>	Bronze Sponsor \$500
<input type="checkbox"/>	Gold Sponsor \$1000 per year	<input type="checkbox"/>	Advertising Sponsor \$250 per year
<input type="checkbox"/>	Silver Sponsor \$750 per year	<input type="checkbox"/>	Awards Sponsor \$250 per year

☐ Other (To be detailed in separate attachment)

The term of my/our sponsorship is for _____ years, commencing____/____/____

My/Our business or company name is

The agreed sponsorship commitment is for an amount of \$_____ per year payable

within 28 days of the execution of this agreement and by the _____ day of
_____ annually for the term of this agreement.

My position in the business/company is _____
and I confirm

that I have the authority to exercise this agreement on its behalf.

Signed: _____ Date: _____

Print Name:

Formal confirmation of your sponsorship agreement will be provided in writing within 28 days of executing this agreement form.